

predetermined position spaced from said run by a particulate smoking material deposited on said run;
and

depositing additional said smoking material on said run.

20. The method according to claim 19 further including the step of providing said fibriform smoke-modifying material in the form of a single, continuous, fibriform element.

21. The method according to claim 19 further including the step of selecting said predetermined distance along said deposition run to be in a mid zone of that portion of said deposition run which extends from the location at which smoking material is first deposited on said run to a downstream location at which the smoking material deposition is terminated.

22. The method according to claim 21 further including the step of selecting said predetermined distance along said deposition run to be located between about 25% and about 60% of the length of said portion of said deposition run as taken from the location at which smoking material is first deposited on said run.

23. The method according to claim 22 further including the step of selecting said predetermined distance along said deposition run to be located between about 25% and 40% of said length.

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24. The method according to claim 19 further including the step of controlling the angle of ascent of said feed path of said fibriform material so that said angle of ascent is not more than about 5 degrees from horizontal.

25. The method according to claim 19 further including the step of feeding said fibriform element to said rod making machine at a fixed speed in relation to that at which said rod making machine is run.

26. A method of incorporating fibriform smoke-modifying material in smoking rod material, said method comprising:

feeding longitudinally a fibriform smoke-modifying material to a rod making machine, wherein the feed path in said machine extends in the travel direction of the smoking material deposition run of a suction band of said machine;

constraining said fibriform material by a guide in said machine so that said fibriform material follows said feed path spaced from said run of said suction band and is constrained against a suction force toward said run until at a predetermined distance along said deposition run said fibriform material becomes supported and is subsequently maintained at a predetermined position spaced from said run by a particulate smoking material deposited on said run; and

depositing additional smoking material on said run.

27. The method according to claim 26 further including the step of providing said fibriform smoke-modifying material in the form of a single, continuous, fibriform element.

28. The method according to claim 26 further including the step of feeding said fibriform smoke-modifying material to and into contact with said particulate smoking material in the form of a sequence of discrete fibriform elements.

29. The method according to claim 26 further including the step of selecting said predetermined distance along said deposition run to be in a mid zone of that portion of said deposition run which extends from the location at which smoking material is first deposited on said run to a downstream location at which the smoking material deposition is terminated.

30. The method according to claim 29 further including the step of selecting said predetermined distance along said deposition run to be located between about 25% and about 60% of the length of said portion of said deposition run as taken from the location at which smoking material is first deposited on said run.

31. The method according to claim 30 further including the step of selecting said predetermined distance along said deposition run to be located between about 25% and 40% of said length.

32. The method according to claim 26 further including the step of feeding said fibriform material along a portion of said feed path which extends beneath said deposition run at a constant vertical distance from said deposition run of said suction band.

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33. The method according to claim 26 further including the step of providing said guide in a configuration such that said feed path ascends toward said deposition run.

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34. The method according to claim 26 further including the step of providing a streamlined fairing on said guide.

35. The method according to claim 26 further including the step of enlarging the flow path of said smoking material in the vicinity of said guide.

36. The method according to claim 26 further including the step of modifying the degree of suction at that portion of said deposition run overlying said guide relative to the degree of suction over the remainder of said deposition run.

37. The method according to claim 26 further including the step of feeding said fibriform element to said rod making machine at a fixed speed in relation to that at which said rod making machine is run.

38. A method of incorporating a fibriform element in a smoking material rod, said method comprising:

providing a rod making machine having a suction band for supporting and transporting a layer of deposited particulate smoking material;

feeding a fibriform element to said rod making machine whereby the fibriform element enters into said machine at a distance spaced from said suction band, and whereby said fibriform